

Regional Development Concept of District, Siem Reap Province



2015

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Regional Development Concept of Puok District

1. Introduction

In August 2008 District Core Groups organized the first workshop in regional management process, where the participants, who are the local stakeholders from public (commune and district authority, district line offices), private (farmers, business person, collectors, rice millers...) sectors and civil society (association, agricultural cooperative/community). Regional Management is an approach to bring all motivated stakeholders from the three groups above to take part in local economic development initiatives. We organized various activities, which build up the people's income, such as agreement on rice deal and fair weight use between seller and buyer, reactivating the farmer groups and create new groups, providing technical trainings on rice and animal productions... etc. The motivated stakeholders raised up and implemented different projects in order to benefit themselves, community and district as a whole. We are documenting all these projects namely "Regional Development Concept of Puok District". The development of this concept paper is to have a common understanding between all stakeholder groups in local economic development and complement the district development plan as well as drawing attention of district outsiders to know and join.

In 2011 till now, the paper of Regional Development Concept of Puok District has been developed for 4 years. Organization to Promote Local Economic Development in Puok (**OPLED PUOK**) was established in order to coordinate all projects documented in this paper. Majority of the projects were actively implemented and successful with technical supports from **OPLED PUOK** in cooperation with rice millers, CEDAC and input (animal feeds) supply companies like BKP, Lyhong Chouy, VEPAVET, and with financial and technical supports from Regional Economic Development Program (RED III), Siem Reap. However, some projects did not have so many activities.

In 2015 we updated the concept paper by dropping down some projects which are not worked out and adding some new ones following the project initiators from three different stakeholder groups.

2. Puok's Strength

- 2 rice crops per year (dry and rainy reasons) in the communes of Khnart, Keopeor, Samraong Yea and Puok
- Canal system covered by Baray irrigation
- Puok district has a proportion with Tonle Sap and has touristic areas
- Good infrastructure (Roads trafficable for year round, connecting all areas of the district , electricity covered almost all communes except Duon Keo and Khnart)
- Favorable soil for year round production of vegetable and animal raising (particularly duck raising)
- Human resources (who are well-educated, skillful, innovative and with experiences)

- Many saving groups who are able to self-manage and support other businesses in the district
- Existing of big markets in the district
- 6 big rice mills in which 2 has drying facility
- There are many farmer groups of rice seed producers, quality paddy producers and agricultural cooperative
- Well-known local tasty grilled chicken
- Handicraft skillful craft person (Rompeak-and-Romcheck-made products)

3. Challenges

- Some farmers do not adopt new techniques to increase productivity
- Agriculture such as rice production dominates economic sector in the district; then should diverse the production such as animal raising and promote other sectors such as tourism and handicraft

4. Vision

Wish to see Puok as a well-known district at agriculture and the people have better-off livelihood with social welfare, integrity and sustainable environment through district-wide cooperation between private, public sectors and civil society in order to develop local economics in the sectors of agriculture, handicraft, tourism, and local financial service.

“Real good Puok, Innovative and prosperous economy”

5. Strategies

- Increase cooperation between the three sectors (public, private sectors and civil society) to mobilize technical workforce and resources
- Promote local product (rice seed, brown rice, chicken, Rompeak basket...)
- Build technical capacity and business management
- Increase flow cash in the community
- Motivate and support the project initiators
- Examine the economic opportunities
- Analyze the situation and flexible upon the market demand
- Identify the stakeholders or right- investors
- Strengthen the quality of products and services

6. Thematic Fields and Projects to be implemented to reach the vision

6.1 Thematic field: rice production to sell inside and outside the province						
6.1.1 Strengthening groups/cooperatives producing rice seed						
No	Project Initiator	Position	Group	Village	Commune	Contact
1	Mr. Kong Sam Ol	Chief	Cooperative	Tra Kiet	Muk Paen	092 305 445
2	Mr. Cheuk Chea	Farmer		Tra Kiet		097 532 2002
3	Mr. Cham Tha	Cashiers	Cooperative	Tra Kiet		078 608 309
4	Mr. Nut Hean	Key farmer		Tra Kiet		012 370 228
5	Ros Kheun	Key farmer		Prey Dangherm	Keo Pour	012 487 430
6	Klouk Berm	Community chief		Prasat	Samraong Yea	0975611118
7	Doam Deam	Head of Rice seed produce group		Trapeang Vaeng	Kdei Run	012 195 7809
8	Puk Taen	Head of Rice seed produce group		Prey Yeang		017 800 746
9	Sub Saem	Sample farmer		Ta Pang		012 810 558
10	Bun Roth	Head of Rice seed produce group		Kdei Run		088 211 5567
11	Thib Hean	Head of Rice seed producer group		Tnoat Chrum	Doun Keo	097 575 3238
12	Mr. Yat Youn	Village chief		Doun Keo		099 340 545
13	Dum Tin	Outstanding sample farmer		Kouk Thmei	Lvea	088 791 7362
14	Mr. Khlin Thor	Commune council		Lvea		012 180 3071
15	Lon Lin	Outstanding sample farmer		Kanhchan Kuy	Yeang	078 320 923
16	Om Phar	Head of Rice Seed Produce Group		Yeang		097 560 7168
17	Met Mon	Farmer		Kanhchan Kuy		017 916 401
18	Net Nol	Farmer		Thveas	Trey Nhor	
19	Hort Heam	Farmer		Thveas		092 845 011
20	Hoem Vang	Farmer		Tom Roeng	Rurl	088 968 4929
21	Mr. Phong Saret	Farmer		Prey Thlok	Knart	097 637 4813
Project Description						
Using good rice seed helps farmer increase yield and get good paddy, which is easy to sell. To have						

farmer access to good rice seed, our groups/cooperatives, who produce good rice seed for short-term and long-term varieties, will distribute inside and outside the district. our groups/cooperatives proposed this project in order to strengthen and expand group/cooperative members to increase rice seed production and supply. To make the project successful, we will implement the following activities:

- Continuously select rice seed or produce seed with quality (pure, dry, clean) by using reliable source of multipliable seed, applying seed production techniques and produce the same variety amongst members
- Share good practical experiences and new techniques related to rice seed production
- Jointly promote to more and more farmers so that our rice seed is well known
- A committee at district level monitoring technical practices and quality will support group/cooperative to control the rice seed quality
- Develop a logo for the rice seed of our district and code for each group/cooperative member, who produces rice seed, to trace back the origin of the seed

We will cooperate with authority, district office of agriculture and relevant organizations to support and build technical capacity when our group/cooperative implements the above-mentioned activities.

6.1.2 Jointly promote rice seed in the western region of Siem Reap province (the districts of Puok, Angkor Chum, Varin and Kralanh)

No	Project Initiator	Position	Group	Village	Commune	Contact
1	Mr. Ros Kheun	Group Leader		Prey Dangherm	Keo Pour	012 487 430
2	Mr. Dom Tin	Group Leader		Kouk Thmei	Lvea	088 791 7362
3	Ms. Son Savy	Farmer		Khcheay	Sorsorsdorm	092 170 184
4	Ms. Cham Saran	Farmer		Kouk Thlart		097 977 1701
5	Mr. Seak Seav	Group Leader		Pak Pan		
6	Mr. Kong Sam ul	Cooperative chief		Tro Kiet	Muk Paen	092 305 445
7	Mr. Peurn Da	Farmer		Kouk Run		
8	Mr. Cheuk Chea	Farmer		Tro Kiet		097 532 2002
9	Ms. Sib Kunthea	Farmer		Ampil	Samrong Yea	092 875 069
10	Mr. Lon Lin	Group Leader		Kanhchan Kuy	Yeang	078 320 923
11	Ms. Im Heung	Farmer		Bra Dark	Prey Chruk	095 316 264
12	Mr. Blouk Berm	Cooperative chief		Prasat	Samrong Yea	097 561 1118
13	Mr. Bun Roth	Group Leader		Trapeang Vaeng	Kdei Run	088 211 5567
14	Mr. Soy Seak	Cooperative chief		Rum Deng	Sra nal	097 765 1135
15	Mr. Khout Cheub	Group Leader		Khnar Tboundg	Krouch Kor	097 484 4758
16	Mr. It Ort	Group Leader		Khlung	Char Chuk	017 900 798
17	Mr. Krouch Kreurn	Cooperative chief		Pongro	Nokopeas	088 968 4929
18	Ms. Cheurn Sudy	Farmer		Bay Dut	Svay Sor	071 496 4267

19	Ms. Yen Lim	Farmer		Lvea	Srae Nouy	071 659 7848
20	Mr. Hort Haie	Farmer				092 845 011

Project Description

Good rice seed is an essential factor in rice production, to which the farmer should pay attention in order to increase the yield and sale. Nowadays, good rice good has high demand from the farmers, who produce either dry or rainy season rice. Having seen this opportunity, we, the rice seed producer groups/cooperatives in Puok, Kralanh, Angkor Chum, and Varin districts, plan in cooperation with other stakeholders including provincial department of agriculture, district office of agriculture, commune council, and rice millers to jointly promote our rice seed broadly. We plan to use the promotion methodologies as following:

- Print leaflets with lists, address, and phone numbers of rice seed producers, representatives of groups/cooperatives. The printing will be facilitated by **OPLED PUOK** in cooperation with community-based organizations for local economic development in Varin, Angkor Chum and Kranlanh districts. These leaflets will be placed at the houses of representative of group/cooperative, rice mill, Sala Khum, agricultural input sale point and agricultural fair in order to outreach the farmers.
- Producer groups/cooperatives will work with other farmers to do demo farm, using our rice seed.
- Promote in the meeting events related to rice

6.1.3 Expand quality rice production(rice seed and quality paddy) and develop a common logo for promotion

No	Project Initiator	Position	Group	Village	Commune	Contact	
1	Mr. Ty Kim Seang	Vice chief of cooperative	1	Traket	Mukpaen	092 305 445	
2	Mr. Cham Tha	Cooperative member	1			088 791 7362	
3	Mrs. Thoung Sophal	Cooperative committee	1			No	
4	Mr. Yib Tem	CC	1			092 366 646	
5	Mr. Kong Sam Ol	Chief of cooperative	1			092 305 445	
6	Mr. Nut Han	Cooperative member	1			012 370 128	
7	Mrs. Kan Nheung	Key Farmer	1	Sva Huol	Sorsorsdorm	092 170 184	
8	Mrs. Ea Hang	Head of Saving group	1	Svay		017 340 042	
9	Mr. Proun Sam Ol	Farmer	1	Chan Tasay		088 772 5776	
10	Mrs. Teng Tai	Farmer	1	Chan Tasay		077 779 105	
11	Mr. Seak Seav	Head of rice seed producer group	1	Pakpan		097 977 1701	
12	Mr. Eam El	Key farmer	1	Pakpan		092 938 754	
13	Mr. Sab Sem	Key farmer		Ta Pang		Kdei Run	092 305 445
14	Mr. Bun Roth	Head of rice seed producer group	1	Prey Yeang		092 875 069	
15	Mr. Buk Ten	Head of rice seed producer group	1			017 800 746	

16	Mr. Loeurm Ly	Head of Saving group	1			088 764 0450
17	Mrs. Lam Teuk	Farmer	1			No
18	Mr. Svay Hong	CC		Lbeuk		078 320 923
19	Mr. Pol Poeury	Farmer	1	Peam	Doun Keo	096 605 9044
20	Mr. Thib Han	Head of rice producer group	1	Tnot Chroum		097 983 2291
21	Mr. Dom Lin	Key Farmer	1	Kouk Thmei	Lvea	095316264
22	Mr. Min Chheang	Farmer	1	Kamrou		No
23	Mr. Lorn Lin	Key Farmer	1	Kanhchorn Kuy		078 320 923
24	Mr. Am Pa	Head of rice seed producer group	1	Yeang	Yeang	097 560 7168
25	Mr. Chik Choeurng	Farmer	1	Yeang		No
26	Mr. Mit Moun	Key farmer	1	Kanhchorn Kuy		017 916 401
27	Mr. Hort Heam	Key farmer	1	Thveas	Trei Nhour	092 845 011
28	Mr. Heum Vang	Key farmer		Tom Reung		088 968 4929
29	Eum Eam	CC		Kouk Knang	Reul	071 496 4267
30	Mr. Houn Hort	Farmer	1	Kouk Knang		097 206 7829
31	Mr. Veung Vat	Farmer		Trapeang Thom		088 278 6352
32	Mr. Cheng Luch	Head of saving group	1	Kouk Snoul		088 596 2585
33	Mr. Phorng Ret	Farmer	1	Prey Thlok	Khkart	097 637 4813
34	Mr. Bin Bet	CC		Khkart		092 725 905
35	Mr. Blouk Berm	Chief of cooperative	1	Prasat	Samraong Yea	097 561 1118
36	Mr. Doeurn Yi	CC		Doun Tok	Prey Chrouk	077 357 316
37	Mr. Kol Koeurn	Farmer	1	Chraneang		077 471 932
38	Mr. Ros Khoeurt	Head of rice producer group	1	Prey Dangherm	Keo Pour	012 487 430

Project Description

We learn that nowadays there is high demand for quality rice for domestic and export markets. Most of farmers have started to understand about the quality of rice and are able to produce upon this demand in order to get a better price for paddy sale.

With support from authority, district office of agriculture and development organizations and in cooperation with rice millers, we have proposed a project to increase quality rice production, strengthen existing rice producer groups/cooperatives, increase new members for collective sale and focus on quality control. Besides these, we will work with rice millers to develop a logo for rice quality recognition and ways to assurance the source of rice. We will establish a quality control committee for rice and promote to the consumers via leaflets, radio broadcasting and television ...etc.

6.1.4 Rice network

No	Project Initiator	Position	Group	Village	Commune	District	Contact
1	Mr. Ros Khoeurt	Group head		Prey	Kea Pour	Puok	012 487 430

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				Dangheum			
2	Mr. Dom Tin	Group head		Kouk Thmei	Lvea	Puok	088 791 7362
3	Mrs. Sorn Sary	Farmer		Khacheay	Sorsorsdorm	Puok	092 170 184
4	Mrs. Cham Saran	Farmer		Kouk Thlat		Puok	097 977 1701
5	Mr. Seak Seav	Group head		Pakpan		Puok	No
6	Mr. Kong Sam Ol	Cooperative chief		Trakeat	Muk Paen	Puok	092 305 445
7	Mr. Pheurn Chea	Farmer		Kouk Run		Puok	No
8	Mrs. Seub Kunthea	Farmer		Ampil	Samraong Yea	Puok	092 875 069
9	Mr. Lorn Lin	Group head		Kanhorn Kuy	Yeang	Puok	078 320 923
10	Mrs. Im Hoerng	Farmer		Bradak	Prey Chrouk	Puok	095 316 264
11	Mr. Blouk Beum	Cooperative chief		Brasat	Samraong Yea	Puok	097 561 1118
12	Mr. Bun Rath	Group head		Trapeang Veng	Kdei Run	Puok	088 211 5567
13	Mr. Sory Seak	Cooperative chief		Romdeng	Sranal	Kralanh	0977 651 135
14	Mr. Khlout Chhoeurb	Group head		Khnar Tboung	Krouch Kor	Kranlanh	097 484 4758
15	Mr. It Ort	Group head		Khlong	Char Chouk	Agnkor Chum	017 900 798
16	Mr. Krouch Kroern	Cooperative chief		Pongro	Norkor Peas	Agnkor Chum	088 968 4929
17	Mrs. Chhoeurn Sody	Farmer		Baydot	Svay Sor	Varin	071 496 4267
18	Yen Leum	Farmer		Lvea	Srae Nouy	Varin	071 659 7848

Project Description

Receiving information about rice production helps our farmers as well as other stakeholders improve their business or production. We proposed the project of rice stakeholder network concerning rice production in order to exchange information about market demand, sources of good rice seed and quality paddy, share practical experiences in production and enhance relationship between stakeholders in rice value chain. Our network will meet twice a year that is in the early rice production period and at harvest time. The meetings will be facilitated by community-based organizations for local economic development in Varin, Angkor Chum and Kranlanh districts in cooperation with provincial department of agriculture, rice miller, rice collector, farmers/groups/cooperatives...etc. Additionally, the network will follow up and collaboratively lead the projects related to rice production, jointly raised by the stakeholders.

6.2 Thematic field: Animal production to supply the market inside and outside the district

6.2.1 Establish the network of chicken producers to supply to the “grilling” market in Puok and province wide

No	Project Initiator	Position	Group	Village	Commune	Contact
1	Mr. Dom Tin	Key farmer	1	Kouk Thmei	Lvea	088 791 7362
2	Than Bun Thoeurn	Key farmer	1	Kita Yos	Prey Chrouk	092 580 862
3	Ea Hang	Chief of Saving Group	1	Svay	Sorsorsdorm	017 340 042
4	Pov Vy	Head of chicken producer group	1	Svay		No
5	Khut Chhoeurng	Farmer		Kouk Run		017 345 845
6	Yong Dou	Farmer		Prey Yeang	Kdei Run	No

7	Pan Bau	Farmer		Peam	Doun Keo	No
8	Eam Savong	Farmer		Kouk Knang	Reul	097 915 2929
9	Hun Noeurt	Farmer		Thibdei	Treinhoeur	097 571 9449
10	Los Lat	Farmer				No
11	Mr. Kol Koeurn	Farmer		Chraneang	Prey Chrouk	077 471 932
12	Seung Raksa	Farmer				081 630 818
13	Mr. Yib Tam	CC		Trakeat	Mukpaen	092 366 646
14	Mr. Nut Han	Key farmer				012 370 128
15	Khun Chhun	Farmer		Yeang	Yeang	No
16	Mrs. Phoeurk Sokhom	Farmer				No

Project Description

Most of Puok farmers raise chicken in family-scale or adopt raising techniques in a limited extent, which is the cause of losing income due to high infectious dead rate and timing or stopping production. Differently, the farmers proposed this project are those raising commercially and adopting raising techniques. Therefore, the farmers raise this project in order to create a network of chick producers to share new production techniques, successful experiences, sort out challenges of the members, exchange market information, bargain for the better price and dialogue with the chicken collectors about the guarantee of sufficient and regular supply. We will cooperate with input (feed, vaccine, medicine) supply companies to gain technical support and work with **OPLED PUOK** or other organizations, who are able to coordinate study trips and hold the sharing experience meeting.

6.2.2 Establish the network of duck producers (For the sale of duck meat and egg)

No	Project Initiator	Position	Group	Village	Commune	Contact
1	Mr. Khut Chhoeurng	Key farmer		Kouk Run	Sorsorsdorm	017 345 845
2	Mrs. Muon Souphorn	Chief of Saving Group		Doun Sva	Samraong Yea	097 877 6778 095 332 643
3	Mr. Pang Vichet	CC		Doun Sva	Samraong Yea	012 569 399
4	Mr. Seum Samik	Key farmer		Kouk Russei	Keo Pour	070 999 882
5	Mr. Sat Phally	Key farmer				097 769 8575
6	Mr. Thy Chai	Farmer		Chhuk	Treinhoeur	092 853 704
7	Mr. Veung Vat	Farmer				088 278 6352

Project Description

Since there is high demand of duck (meat and egg), the existing duck raisers expanded production and some other farmers have started raising. Nowadays the duck producers do not collaborate with each other in order to share technical experience as well as market information. For instance, Sorsor Sdorm market demands more duck egg but not enough supply while there is oversupply at Puok market. In cooperate with input (feed, medicine) supply companies and development organizations including local authority, we proposed the project of duck producer network in order to share technical practices, learn from each other, solve common challenges of the members such as fatal diseases, low rate of egg, market information flow, price and coordinate the supply so that there will be regular supply to all local markets.

6.2.3 Establish network of commercialized pig producers (soar and fattening pig)

No	Project Initiator	Position	Group	Village	Commune	Contact
1	Mr. Ty Kimseang	Vice Chief	Agricultural Cooperative	Trakeat	Mukpaen	012 925 544

2	Mr. Khut Chhoeurng	Key farmer		Kouk Run	Sorsorsdorm	017 345 845
3	Mr. Ea Oeurt	Key farmer		Chong Thnal	Yeang	092 276 082
4	Mr. Thy Chai	Key farmer		Chhuk	Trei Nhoeur	092 853 794
5	Mrs. Eam Savong	Key farmer		Kouk Knang	Reul	097 915 2929
6	Mr. Eat Art	Vet		Reul		092 600 618
7	Mr. Eam Eal	Key farmer		Kouk Thmei	Puok	077 949 732
8	Mrs. Eam Pun	Farmer		Roka	Lvea	097 624 5223
9	Mr. Sanh Sang	Farmer		Tatrav	Mukpaen	097 672 7477
10	Mr. Chhut Roehrt	Farmer		Kouk Por	Kdei Run	088 852 5734

Project Description

From year to year, the demand of pork is increasing particularly in the seasons of celebration but the farmers' supply is not met yet. This is because most raisers lack production techniques and sometime improper technical practices contact diseases, have high dead rate, lose time and money. On the other hand, unable to block pig importation from the neighboring countries causes new disease outbreak and low price. Our farmers proposed this project in order to create a network of pig raisers to share technical practices, get trained by the input (feed, medicine) supply companies and other development organizations. The network members will learn from each other's experiences, solve common challenges, promote successful production practices via study trips and fair weight use, share market information, selling price and bargaining methods. Also, the network will expand relationship with slaughterhouse owners and other pig collectors. This will be facilitated by community-based organizations for local economic development, district-commune authority and relevant organizations.

6.2.4 Establish network of fish (and frog) producers

No	Project Initiator	Position	Group	Village	Commune	Contact
1	Mr. But Leang	Village chief		Peam Ta Uo	Keopour	097 224 6225
2	Mr. Cheam Leam	District Council				012 457 925
3	Mr. Ty Kim Seang	Vice chief of cooperative		Trakeat	Mukpaen	012 925 544
4	Mr. Chon Keng	CC		Chuoy Chakrei	Trei Nhoeur	
5	Mrs. Phorn Rin	Farmer		Prey Thlok	Khnat	
6	Mr. Seak Seav	Farmer		Pakpan	Sorsorsdorm	071 441 8956
7	Mr. Phom Hort	Farmer		Prey Veng	Samraong Yea	
8	Mr. Min Chheang	Farmer		Kamrou	Lvea	
9	Mr. Ros Khoehrt	Farmer		Prey Dangheum	Keapour	012 487 430
10	Mrs. Say Ratana	Farmer		Kouk Thmei	Puok	092 170048 088 355 5202

Project Description

Nowadays, the fish and frog productions in Puok are not wide spread yet due to some barriers such as lack of techniques and good technical experience, good relationship between actors in these value chains. These make more supply of fish from neighboring countries than local producers. Proposing the project of creating network of fish and frog producers is to share new technical know-hows and good experience as well as solving some common challenges of members, increasing relationship and sharing market information that is the key of income generating in the fish and frog productions.

6.2.5 Establish network of commercialized cattle producers

No	Project Initiator	Position	Group	Village	Commune	Contact
1	Doeurn Yi	CC		Doun Tuk	Prey Chrouk	077 357 316
2	Mr. Kol Koeurn	Farmer				077 471 932
3	Yib Tem	CC		Trakeat	Muk Paen	092 366 646 015 366 646
4	Kong Sam Ol	Chief	Cooperative			092 305 445
5	Ty Kim Seang	Vice Chief				012 925 544
6	Mr. Chik Choeurng	Farmer		Yeang	Yeang	No
9	Mr. Am Pa	Head of rice seed producer groups				097 560 7168
10	Mr. Yong Dou	Farmer		Prey Yeang	Kdei Run	
11	Mr. Pang Vichet	CC		Doun Sva	Samraong	012 569 399
12	Mr. Minh Ib	Village Chief		Sambour	Reul	092 178 719
13	Mr. Heum Vang	Farmer		Tom Reung		
14	Mrs. Eam Savong	Farmer		Kouk Knang		097 915 2929
15	Mr. Hort Heam	Farmer		Thveas		Trei Nhoeur

Project Description

With recent development, the farmer turns to using machineries instead of using cattle in their productions, which is the reason of decreasing the cattle production. Since the demand of cattle meat has increased these days, we proposed this project in order to create a network of cattle producers to share technical practices, relevant information of production including seeking for good cow, cattle care, grass production, artificial insemination and learning each other's experiences in solving challenges and creating relationship to help the members.

6.3 IDPoor Household subsidy scheme for microbusiness development

No	Project Initiator	Position	Group	Village	Commune	Contact
1	Doeurn Yi	CC		Doun Tuk	Prey Chrouk	077 357 316
2	Duch Malin	CC		Yeang	Yeang	012 273 148 097 753 3994
3	Yib Tam	CC		Trakeat	Mukpaen	092 366 646 015 366 646
4	Chou Nharn	CC		Kdei Run	Kdei Run	078 514 676
5	Eum Eam	CC		Kouk Knang	Reul	0886836667
6	Mr. Khlin Thor	CC		Lvea	Lvea	012 180 3071
7	Mr. Chon Keng	CC		Chuoy Chakrei	Trei Nhoeur	

Project Description

IDPoor family is lacking in term of technical knowledge and money to raise chicken for sale. The subsidy scheme for IDPoor family to raise chicken had been implemented in two communes (Preay Prouk and Yeang), where 36 IDPoor households were supported in order that they could make additional income via chicken production.

We will continue and accept this scheme for our communes to support the poor who are interested so that they are able to develop micro business based on their skills. Through this scheme the poor will also learn successful and failure experiences, and access to market information from other

stakeholders so that they can progress their business. To successfully implement this project, the commune authority will work with district-province authorities for fund accessibility and village chief to promote the project and recruit the poor interested. Additionally, the commune will cooperate with local chicken producers, who are successful, and other development organizations to provide technical support and market information to the poor families joined this project.

6.4 Establish network of weavers (Rompeak and Smok)

No	Project initiator	Position	Group	Village	Commune	Contact
1	Mr. Hort Heam	Weaver & collector		Thveas	Trei Nheour	092 845 011
2	Mrs. Noun Sea	Weaver & collector		Thibatei		012 643 552
3	Mrs. Pich Sun	Weaver & collector		Trapeang Pring		092 717 912
4	Mr.s. Van Am	Weaver & collector		Doun Un	Doun Keo	063 650 2099 097 743 5245
5	Mrs. Teun Korn	Weaver & collector		Thnoat Chrum		071 626 6056
6	Mrs. Buon Vy	Weaver & collector				071 626 3365
7	Mrs. Min Sra Em	Weaver & collector (design product)		Doun Un		088 808 0589
8	Mrs. Yay Nai	Weaver & collector		Kbal Krapeu	Reul	097 259 4278
9	Mr. Minh Ib	Weaver & collector		Sambour		092 178 719
10	Mrs. Am Porm	Weaver & collector		Amil Peam	Khkart	
11	Mrs. Phourk Sokhom	Weaver		Yeang	Yeang	
12	Mrs. Kim Pov	Collector		Tou Tea	Trabei Real	012 217 242
13	Mrs. Sei Lea	Collector			Teuk Vil	
14	Mr. Min Horn	Weaver		Kouk Rang	Mukpaen	097 876 6817
15	Mr. Khut Boeurn	Weaver		Mukpaen		012 180 3039

Project Description

The weavers in the communes of Khkart, Doun Kea, Reul used to get technical skill trainings on new designs that Siem Reap tourists interested. These designs need less raw material and required by the collectors in Trabei Real, Teun Vil communes and Cambodian Basket Company ...etc. Therefore, we proposed this project in order to network the existing weavers to share technical practices of new designs with high price and market demand.

6.5 Establish Commercialized Vegetable Producers

No	Project initiator	Position	Group	Village	Commune	Contact
1	Mrs. Teng Tay	Key farmer	1	Chan tasay	Sorsorsdorm	077 779 105
2	Mr. Pruon Sam Ol	Farmer	1			089 548 817
3	Mrs. It Teung	Key farmer/village level	1	Prey Veng	Samraong Yea	092 481 442
4	Mr. Pom Hort	Chief of saving group	1			
5	Mrs. Nib Nhoung	Farmer				
6	Mr. Cheng Luch	Farmer	1	Kouk Snoul	Khnart	097 235 8477
7	Mr. Pong Sarat	Farmer		Prey thlok		097 637 4813
8	Mrs. An Eat	Farmer		Doun Un	Doun Keo	
9	Mr. Eat Art	Farmer		Reul	Reul	092 600 618

Project Description

Puok is one potential district of vegetable production due to the existence of Baray and irrigation system. The vegetable growers in our Puok district produce in family scale and seldom cooperate with each other, which is the reason of inadequate and unreliable supply, causing more vegetable importation from the neighboring countries. Actually, the market demands year-round supply of vegetable. Therefore, the vegetable producers proposed this project in order to create producer groups to share new technical practices in using good seed, properly applying pesticide and fertilizer, other relevant information and planning production for regular supply. Moreover, we plan to create network of vegetable producers to exchange new technical experience, share information related to market demand, price and bargain with collector. We will cooperate with district office of agriculture, agricultural input suppliers and successful farmers and input (seed, pesticide, and fertilizer) supply companies.

6.6 Establish Soybean producer groups and network

No	Project initiator	Position	Group	Village	Commune	Contact
1	Mr. Him Vang	Key farmer	1	Tomreung	Reul	088 968 4929
2	Mr. Minh Ib	Farmer		Sambou		089 548 817
3	Mr. Nut Han	Farmer	1	Trakeat	Mukpaen	012 370 228
4	Mr. Dom Tin	Key farmer	1	Kouk Thmei	Lvea	088 791 7362

Project Description

After having harvested the rainy season rice, most farmers leave the field blank while others plant soybean on the rice field but the yield is low. Then the soybean plant is ploughed to improve the soil condition. There is little such soybean production and it has been done on individual base. However, the market demand of soybean is more and year-round. Therefore, the producers proposed this project in order to create producer groups of soybean to share new technical practices, proper use of seed, fertilizer and pesticide as well as other relevant information so that the supply can be increased and regular. We will cooperate with village-commune-district authority to make a favorable condition for the soybean farmers by preventing freeing the cattle that destroys the crop. Moreover, we will create a network of the producers to exchange experience, new technical practices, price and market related information, bargain with the collector...etc. The network will cooperate with district office of agriculture, input suppliers and successful farmers and input (seed, pesticide and fertilizer) supply companies.

6.7 Expand and strengthen saving groups and the network of saving groups

No	Project initiator	Position	Group	Village	Commune	Contact
1	Buk Taen	Chairman of the network	1	Prey Yeang	Kdei Run	017 800 746
2	Mr. Lourm Ly	Cashier of Saving group	1			088 764 0450
3	Mr. Bub Savoeurn	Vice chairman of network	1	Prey Dangheum	Keo Pour	097 705 9036
4	Khoeurn Srey Duong	Cashier of network	1	Svay	Sorsorsdorm	088 808 0245
5						088 596 2585
6	Kong Sam Ol	Chief of Agricultural Cooperative	1	Trakeat	Muk Paen	092 305 445
7	Mr. Ty Kim Seang	Cashier of Saving group	1			012 925 544
8	Lam Sareang	Chief of saving group	1			011 330 488 092 914 120
9	Than Thoun	Network member	1	Kanhorn Kuy	Yeang	088 332 0884
10	Ms. Eam Savong	Cashier of Saving group	1	Kouk Knang	Reul	097 915 2929
11	Mrs. Von Eum	Chief of saving group	1	Reul		031 974 6444
12	Mrs. Muon Souphorn	Chief of saving group	1	Doun Sva	Samraong Yea	095 332 643
13	Mr. Kol Koeurn	Chief of saving group	1	Chraneang	Prey Chrouk	077 779 105

Project Description

So far Puok saving groups, both groups of village bank and village saving and loan association (VSLA), has increased cash and members to prevent cash outflow from the community and have loan for local people to develop and expand local businesses. Each saving group got trained on paper-based and computer-based recordings, and group management. In addition, we jointly established network, facilitated by OPLED PUOK and district authority. The network members met to share experience on cash recording and loaning, learn the prevention and solution of overdebtedness, presented by an expert from a local bank, and business assessment before disbursing the loan. The capacity of network committee is built through the facilitation of OPLED PUOK and organized the second meeting for the members. We continue to propose this project in order to expand and strengthen the saving groups and the network of saving groups. We also build capacity to the network members, exchange and learn from each other's experiences, and share other relevant information in the purpose of solving the challenges of the members. Moreover, we will reinforce the implementation of business assessment before disbursing loan to reduce risks for each group in good cooperation with authorities (at village, commune and district levels)

6.8 Establish group of leading farmers for technical exchange

No	Project initiator	Position	Group	Village	Commune	Contact
1	Mr. Lorn Lin	Key farmer	Community	Kanhorn Kuy	Yeang	078 320 923
2	Mr. Am Pa	Chief of rice seed producer group		Yeang		097 560 7168
3	Mr. Kong Sam Ol	Chief	Agriculture cooperative	Trakeat	Mukpaen	092 305 445
4	Mr. Ty Kim Seang	Vice Chief	Agriculture cooperative	Trakeat		012 925 544
5	Mr. Dom Tin	Key farmer		Kouk Thmei	Lvea	088 791 7362

6	Mr. Plouk Beum	Chief	Agriculture cooperative	Prasat	Samraong Yea	097 561 1118
7	Mr. Eam El	Key farmer		Pakpan	Sorsorsdorm	092 938 754
8	Mr. Teng Tay	Key farmer		Chan Tasay		077779105
9	Mrs. Ea Hang	Chief of saving group		Svay		017 340 042
10	Mr. Buk Taen	Chief of saving group		Prey Yeang	Kdei Run	017 800 746
11	Sab Sab	Key farmer		Ta Pang		012 810 558
12	Mr. Mao Soeurm	District partner		Kampong Tayomg	Puok	012 523 701
13	Mrs. Kok Sony	OPLD PUOK Board member		Thmei	Keo Pour	012 440 827
14	Mr. Ros Khoeur	Key farmer		Prey Dangheum		012 487 430
15	Muon Souphorn	Chief of saving group		Doun Sva	Samraong Yea	095 332 643 097 877 778
16	Ouk Team	Chief of saving and chicken producer groups		Svay Chantou	Prey Chrouk	092 317 596
17	Than Bunthoern	Key farmer		Doun Tok		092 580 862
18	Thy Chai	Key farmer		Chouk	Trainheour	092 853 794
19	Cheng Luch	Farmer		Kouk Snuol	Khkart	097 2358477
20	Mr. Han Sambou	Vet		Tnout Chroum	Doun Kea	097 304 0100

Project Description

In our Puok district, there are leading farmers found new technical practices related to rice production and invented rice planting tool. These findings have been shared and promoted to other farmers inside and outside the province through study trips organized development organizations, provincial department of agriculture and other relevant line offices. Besides this, our district has model farmers and experts able to solve technical challenges of the farmers who are not successful and need more experience. Therefore, we, the leading farmers, proposed this project in order to create a network/group of technical practitioners to exchange experiences and good technical practices, new findings to each other in the sectors of agricultures, handicraft, services especially the techniques boosting high yields/return and quality. Moreover, this group/network will share market information and price of agriproducts.

6.9 Mechrey Eco tourism

No	Project initiator	Position	Group	Village	Commune	Contact
1	Mr. Chheum Thea	Deputy District Governor		Puok Administration		
2	Mr. Keat Savon	Secretary	community		Keo Peour	077 752 146
3	Mr. Luos Lay	Vice chief	community	Prey Dangheum		012 901 425
4	Mr. Chhuon But	Member	community			
5	Mr. Cham Ngar	2nd deputy CC				
6	Mr. Pom Torng	Chief of fishery community	community			
7	Mrs. Sou Vanna	CC	commune			
8	Mr. Vai Eourt	CC	commune			

9	Mr. Peam Noeurn	Clerk	commune		
10	Mr. Num Savoeurn	Clerk Assistant	commune		
11	Mr. Leng Koeurn	Village Chief		Kampam	
12	Mr. Puong Sakon			Thmei	
13	Mr. Meas Yin			Kouk Russei	
14	Mr. Thoung Choeurn			Kouk Pour	
15	Mr. Suy Sophan			Svay Chek	
16	Mr. Oeurn Rorn			Rouka Yea	
17	Mr. Eng Heng			Prey Dangheum	
18	Mr. Ke Doeurn			Peam Ta Uo	
19	Mr. Lou Lay	Police			

Project Description

In Puok district, Keo Poeu is a potential commune for eco-tourism i.e. Machey community located in Peam Ta Uo village. Machrey community is an eco-touristic area, proportioned with the Tonle Sap lake, where there are floating village, scenic forest, and wild life such as birds...etc. The community tourism is an important income source for the community. Our community is weak in term of management capacity and service provision as well as wide promotion of the community. On the other hand, there is no support and strong cooperation with local authority or private sector. Therefore, our community proposed this tourism project in order to seek for support and cooperation with the local authority and private sector to support the community to be able to manage, better provide and broadly promote services so that the community can generate for income for the members and run sustainably.

Puok economic development concept paper was updated on 18 December 2015 in a workshop participated by the stakeholders from private, public sectors and civil society especially all initiators of the above-mentioned projects. There were 57 initiators proposed projects and 37 new ones took part in the concept paper development process, facilitated by OPLED PUOK, and district core group partners

This concept papers consists of all different projects proposed by 57 representatives of the active and motivated stakeholders from three sectors as mentioned above. After compiled and firstly drafted with consultation from 105 stakeholders, there was a second meeting to discuss more detail on the projects, revise the strategies, vision and finally approve on 15 February 2016.

This local economic development concept paper is acknowledged by board of district governors on 2016 and supported by district councils innd regular meeting on 2016 with.....votes out of.....votes.

Puok dated:2016
On behalf of District Council Chairman

In order to get detail information on Puok's RDC and the projects mentioned above, please contact:

1. Puok District Administration

Address: Kuok Srok Village, Puok Commune, Puok District, Siem Reap

- Represented by **Mr. Mao Visoth**
Mobile Phone: 012 821 833
- Represented by **Mr. Oam Sarat**
Mobile Phone: 012 733 186
- Represented by **Mr. Mao Soeurm**
Mobile Phone: 012 523 701
- Represented by **Mrs. Nil Khatna**
Mobile Phone: 092 214 925

2. Organization to Promote Local Economic Development in Puok (OPLED PUOK)

Address: Ou Tabrak Village, Puok Commune, Puok District, Siem Reap

- Represented by **Mr. Chhory Toeun**
Mobile Phone: 092 984 881 / 070 984 881
Email: chhory.toeun@yahoo.com

Or in order to receive information on Regional Economic Development Program (RED III) in Siem Reap province, please contact to:

1. Siem Reap Administration

Address: Siem Reap town, Siem Reap provinces

Represented by **Mr. Chik Kim Chum**

Mobile phone: 012 40 31 00

2. GIZ-RED III

P.O Box 17000 Siem Reap Angkor Cambodia

Represented by **Mr. Em Sokhom**

Mobile phone: 012 54 67 45

E-mail: sokhom.em@giz.de